

CONTENTS

- 4 Festive Dining
- 6 Christmas Day Lunch
- 8 Boxing Day Dining
- 10 Christmas Residential Package
- 12 Christmas Bed & Breakfast
- 14 New Year's Eve Celebrations
- 16 New Year's Residential Packages
- 18 Our Family of Inns
- 19 Terms and Conditions









A magical Christmas awaits at the SWAN HOTEL

This festive season, let us add the sparkle to your celebrations at The Swan Hotel. Whether you're gathering with loved ones, friends, or colleagues, we offer the perfect setting to create those unforgettable memories. From festive parties to a relaxing family retreat or a delicious meal, we're dedicated to transforming your Christmas into an enchanting celebration filled with laughter, love and moments to treasure forever.

Located in the centre of Stafford, our award-winning hospitality, charming rooms, and refined festive dining make The Swan Hotel the ideal place to celebrate Christmas and the New Year. Be enchanted by mouth-watering seasonal menus, tempting tipples and relaxing getaways, all with our elegant hotel as your perfect backdrop.

We are pulling out all the stops so don your finest party outfit and prepare to be dazzled by our range of festive dining and accommodation experiences.

To book, just call our friendly team on 01785 258142.

We can't wait to celebrate with you this festive season.



BE INN THE KNOW

Get all the latest news and offers for The Swan Hotel delivered to your inbox! Simply scan the code and add your details to sign up.

'Tis the season to be jully

Whether you're planning to meet up with friends or spend time with family this Christmas, our chefs have curated a truly festive menu, packed full of the season's best flavours. Enjoy a delicious Christmas meal and leave the washing up to us. Perfect!

Festive dining is available throughout December from 12 noon.

Two Courses: £31.50 per Adult, £15.75 per Child Three Courses: £37.50 per Adult, £18.75 per Child



TO BOOK, CALL 01785 258142

For full terms and conditions please see page 19.







Celeriac & Cauliflower Soup

crispy kale, warmed ciabatta ve, GF ON REQUEST G, CE, SE

Game Terrine

pickled brussels sprouts, beetroot purée, croûtes **GF ON REQUEST** G, S, E, CE, MU, SE, SD

King Prawns

shredded cos lettuce, smoked mary rose sauce, toasted rye bread **GF ON REQUEST** G, C, F, N, E, MU, SE, SD

Honey-baked Goat's Cheese

pickled walnut & pear salad, fig & cranberry chutney, balsamic dressing **GF, VE ON REQUEST** G, N, D, CE, MU, SE, SD

MAINS

Turkey Breast

honey-glazed parsnips, crushed carrot & swede, brussels sprouts, garlic & thyme roasted potatoes, Yorkshire pudding, sage & onion stuffing, pigs in blanket, stock gravy **GF ON REQUEST** G, S, E, D, CE, SD

Striploin of Beef

honey-glazed parsnips, crushed carrot & swede, brussels sprouts, garlic & thyme roasted potatoes, Yorkshire pudding, sage & onion stuffing, pigs in blanket, stock gravy **GF ON REQUEST** G, S, E, D, CE, SD

Cranberry & Lentil Stuffed Squash

sage & onion, honey-roast parsnips, crushed carrot & swede, roasted chestnuts & brussels sprouts, garlic & thyme roast potatoes, Yorkshire pudding, stock gravy **v**, **ve** & **GF ON REQUEST** G, N, S, E, D, CE, MU, SE

Herb-crusted Cod Fillet

roasted root vegetables, Koffmann hasselback potatoes, celeriac & apple velouté, white truffle oil **GF ON REQUEST** F. CE. MU

DESSERTS

Guinness Christmas Pudding

brandy sauce, seasonal berries v, ve on request G, N, E, D, SE, S

Sticky Toffee Pudding

butterscotch sauce, vanilla ice cream

V, VE & GF ON REQUEST G, F, N, S, E, D, CE, MU, SD, C

Tonka Bean Crème Brûlée

sugared shortbread, fig & cranberry chutney v G, S, E, D, SD

Dark Chocolate Mousse

popping candy, honeycomb v, GF ON REQUEST S, D, SD

CHRISTMAS DAY LUNCH

Joy to the world

We understand how magical Christmas Day should be. It's a time to cherish your loved ones and enjoy quality food, relax and make those all-important memories. Take the pressure off and let us handle your Christmas Day dining, so you can focus on creating unforgettable memories together.

Christmas Day Lunch is served from 12 noon.

£99.00 per Adult, £49.50 per Child









TO BOOK, CALL 01785 258142

Pre-booking, pre-payment and pre-ordering are essential. For full terms and conditions please see page 19.

Roasted Butternut Squash & Bramley Apple Velouté

white truffle oil, parsnip crisps, warmed focaccia

V, VE ON REQUEST G, S, E, D, CE, SE

Baked Wedge of Brie

cranberry & fig relish, herb croûtes c. s. E. D. SE

King Prawns

shredded cos lettuce, smoked mary rose sauce, toasted rye bread

GF ON REQUEST G, C, F, N, E, MU, SE, SD

Chicken & Leek Ballotine

celeriac purée, pickled girolles, focaccia thins G, L, S, CE, SD

INTERMEDIATE

Lemon Sorbet bed of snow v, GF E, CE, MU, SD

MAINS

Turkey Breast

honey-glazed parsnips, crushed carrot & swede, brussels sprouts, garlic & thyme roasted potatoes, Yorkshire pudding, sage & onion stuffing, pigs in blanket, stock gravy GF ON REQUEST G, S, E, D, CE, SD

Striploin of Beef

honey-glazed parsnips, crushed carrot & swede, brussels sprouts, garlic & thyme roasted potatoes, Yorkshire pudding, sage & onion stuffing, pigs in blanket, stock gravy

Baked Sea Bass

Koffmann hasselback potatoes, chestnut & brussels spouts with pancetta lardons, honey parsnip purée, parma ham crisp G, F, S, D, CE, MU, SD

Cranberry & Roasted Nut-stuffed Squash

sage & onion, honey-roast parsnips, crushed carrot & swede, roasted chestnuts & brussels sprouts, garlic & thyme roast potatoes, Yorkshire pudding, stock gravy V, VE ON REQUEST G, N, S, E, D, CE, MU, SD

DESSERTS

Guinness Christmas Pudding

brandy sauce, seasonal berries

V, VE ON REQUEST G, N, E, D, SE, S

Irish Cream & Dark Chocolate Cheesecake

rum & raisin ice cream **V** G, S, E, D

Sticky Toffee Pudding

butterscotch sauce, vanilla ice cream **v, ve & GF ON REQUEST** G, C, F, N, S, E, D, CE, MU, SD

Winter Berry Mess

meringue, raspberry tuile, flaked almonds

V, VE & GF ON REQUEST G, N, S, E, CE, MU

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BOXING DAY DINING

Comfort and joy

The festivities don't have to end on Christmas Day. Join us on Boxing Day and indulge in a sumptuous three-course menu, allowing you to relax and savour special moments with those who mean the most.

Boxing Day dining is served between 12 noon and 8pm.

£42.00 per Adult, £21.00 per Child







TO BOOK, CALL 01785 258142

For full terms and conditions please see page 19.

Chicken & Braised Leek Terrine

confit celeriac purée, pickled girolles, focaccia thins G, L, S, CE, SD

Celeriac & Cauliflower Soup

crispy kale, warmed ciabatta

VE, GF ON REQUEST G, CE, SE

Smoked Haddock Scotch Egg

charred lemon & dill emulsion, garden herbs **GF** F, E, MU, E, CE

Creamed Tarragon Mushrooms

toasted focaccia, shaved parmesan, rocket, aged balsamic

V, VE ON REQUEST G, S, D, E, SE, SD

Honey-baked Goat's Cheese

pickled walnut & pear salad, fig & cranberry chutney, balsamic dressing V, VE ON REQUEST, GF G, N, D, CE, MU, SE, SD

MAINS

Coley Fillet

chorizo & butterbean ragù, sweet potato wedges, parsley & basil oil F, D, CE, SD

Symplicity Burger

red onion marmalade, Applewood Cheddar, apple rémoulade, skin-on fries, BBQ seasoning V, VE ON REQUEST G, S, MU, SD, CE

Steak & Guinness Pie

stock gravy, fat cut chips or mash, braised red cabbage, root vegetables G, CE, MU, SD

Buttermilk Chicken Burger

brioche bun, house burger sauce, mature Cheddar, coleslaw, skin-on fries, BBQ seasoning G, CU, F, S, E, D, CE, MU, SE, SD

Caesar Salad

anchovies, baby gem, smoked pancetta, herb croutons, Caesar dressing, V & GF ON REQUEST N, CE, G, F, E, D, MU, SE, S, SD add chicken or Halloumi D £4.95

Lamb's Liver & Bacon

Port-braised button mushrooms & onions, confit garlic mashed potato G, SD, D, CE, MU

DESSERTS

Winter Berry Mess

meringue, raspberry tuile, flaked almonds **V, VE & GF ON REQUEST** G, N, S, E, CE, MU

Sticky Toffee Pudding

butterscotch sauce, vanilla ice cream V, VE & GF ON REQUEST G, F, N, S, E, D, CE, MU, SD, C

Biscoff Cheesecake

toffee sauce, raspberry tuile **V** G, S, D, SD, E, CE, MU

Classic Crème Brûlée

winter berries, sugared shortbread **V, GF ON REQUEST** G, S, E, D

Dark Chocolate Tart

raspberry sorbet, chocolate soil **V, VE ON REQUEST** G, N, S,CE, D, MU, SD

CHRISTMAS RESIDENTIAL PACKAGES

A merry little Christmas

TWO-NIGHT CHRISTMAS PACKAGE

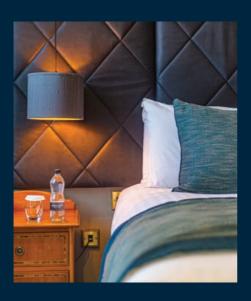
Our two-night package includes Bed & Breakfast, three-course Christmas Eve Dinner, Christmas Day Lunch and a relaxed Christmas Evening Buffet.

From £275.00 per person

THREE-NIGHT CHRISTMAS PACKAGE

Our three-night package includes Bed & Breakfast, a three-course Christmas Eve Dinner, Christmas Day Lunch, a relaxed Christmas Evening Buffet and a three-course Boxing Day Dinner.

From £415.00 per person





TO BOOK, CALL 01785 258142

Prices are based on two people sharing a Classic Twin/Double Room. Single supplements apply from £50 per room per night. Room upgrades are subject to availability, at an additional cost. For full terms and conditions please see page 19.







What Christmas 2025 could look like...

CHRISTMAS EVE

Arrive at your leisure from 3pm and start your holiday with a warm welcome. Enjoy a glass of prosecco or mulled wine, followed by a delectable three-course dinner. End your evening with mince pies and coffee. If you'd like to attend Midnight Mass, our reception team can provide details of the nearest church and service times.

CHRISTMAS DAY

Begin your Christmas morning with a leisurely breakfast served between 8am and 10am. Take some time to relax before joining us for a festive Christmas Day Lunch starting at noon. After lunch, why not explore the local area with a stroll, then return for a relaxed evening buffet served from 7pm.

BOXING DAY

Celebrate Boxing Day with a delicious breakfast from 8am to 10am. For our two-night guests, check-out is at 11am. Guests on our three-night package can enjoy a three-course meal between 12 noon and 8pm, leaving you time to hit the Boxing Day sales.

27TH DECEMBER

Enjoy one final breakfast between 8am and 10am before our team bids you farewell, with check-out at 11am.

CHRISTMAS BED & BREAKFAST

And to all a good night

We've got room at the inn! If you're visiting family or friends in the surrounding area this Christmas, enjoy the night with us while you spend time with your loved ones. The perfect choice for those looking for a cosy night's sleep and a delicious breakfast to set you up for your festivities.









TO BOOK, CALL 01785 258142

NEW YEAR'S EVE CELEBRATIONS

For auld lang syne, my dear

Join us in the heart of Stafford to ring in the New Year. Our New Year's Eve Celebration includes a 4-course meal, as well as a disco to welcome in 2026. Book early – this event is sure to be one of the hottest tickets in town.

£80.00 per Adult



Scallops

kimchi, pineapple salsa, toasted sesame seeds **GF** MO, F, N, D, CE, SE, C, L

Smoked Winter Roots & Butterbean Chowder

warmed rosemary focaccia

V, VE & GF ON REQUEST G, S, E, D, CE, SE, SD

Smoked-cured Venison

pickled brussels sprouts, shallot petals, beetroot purée, blood orange gel **GF** CE, MU, SD

INTERMEDIATE

Blackberry Sorbet

prosecco, winter berries ve, GF SD

MAINS

Blackberry & Raspberry Infused Duck Breast

confit garlic pomme anna, chicory, celeriac purée, bone jus d, CE, MU

Red Mullet

Crab bonbon, cauliflower lentil dahl, saffron & coriander raita G, C, MO, F, N, S, E, MU, SE, D

Wild Mushroom Risotto

parsnip crisps, parmesan, pickled brussels sprouts, white truffle oil V, VE ON REQUEST D. CE, MU, SD

DESSERTS

Dark Chocolate Torte

scorched pineapple, Biscoff crumb, raspberry sorbet **v, ve on request** G, N, L, S, D, CE

Sticky Toffee Pudding

butterscotch sauce, Mövenpick vanilla ice cream V, VE ON REQUEST G, E, D, N, S, SD, C, F, CE, MU

Chef's Cheeseboard

selection of cheeses, celery, chutney, grapes G, D, CE, S, N, E, SE, SD



NEW YEAR'S RESIDENTIAL PACKAGES

Deck the halls

Enjoy a one or two-night stay and ring in the New Year with us at The Swan Hotel, Stafford. Join in the fun of our New Year's Eve Celebration, then retire to one of our cosy rooms. Stay an extra night and experience our full 'Hospitality from the Heart' with an additional dinner, bed & breakfast on the night before New Year's Eve.

ONE-NIGHT NEW YEAR'S PACKAGE

Our one-night package includes bed & breakfast, and tickets to our New Year's Eve Celebrations.

From £195.00 per person

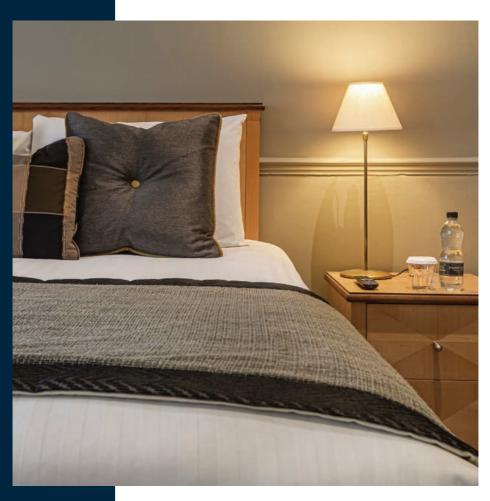
TWO-NIGHT NEW YEAR'S PACKAGE

Our two-night package includes bed & breakfast, tickets to our New Year's Eve Celebrations and an additional three-course dinner.

From £307.50 per person



Prices are based on two people sharing a Classic Twin/Double Room. Single supplements apply from £50 per room per night. Room upgrades are subject to availability, at an additional cost. For full terms and conditions please see page 19.







COACHING INN GROUP HOTEL LOCATIONS

Our family of Inns has grown tremendously since we began our journey in 1996. Today, we have 36 historic, market town coaching inns and country hotels within our growing portfolio.

No matter which of our hotels you visit, there is no doubt that you will receive our signature 'Hospitality from the Heart'.

Discover all of our locations by scanning this code with your smart phone or by visiting www.coachinginngroup.co.uk.







TERMS AND CONDITIONS

FESTIVE DINING & BOXING DAY

A £10 per person authorisation is required for all pre-booked tables, at time of booking. Should you need to amend or cancel your reservation, we require 48 hours' notice. After this time, any reduction in numbers or non-arrival, will be charged at £10 per person. Completed pre-order forms are required for groups of 6 or more guests by 21st November 2025. If booking on behalf of a group, the organiser is responsible for collecting pre-orders. Please speak to a member of the team for separate Terms & Conditions that apply for Private Events.

CHRISTMAS DAY, NEW YEAR'S EVE DINING & PARTY NIGHTS

A non-refundable, non-transferable booking fee of £10 per person is required for all pre-booked tables, at time of booking. Full pre-payment, final numbers and completed menu pre-order forms are required by 21st November 2025. Once full payment has been received, the booking is confirmed and no refunds or amendments will be allowed, nor can the booking fee be offset against any other services or products.

CHRISTMAS & NEW YEAR PACKAGES

Upon booking a Christmas or New Year's Eve Package, 50% of the total balance is payable at time of booking. This is a non-refundable and non-transferable booking fee. Full payment is required by 21st November 2025 along with completed menu pre-order forms. Once full payment has been received the booking is confirmed and no refunds or amendments will be allowed. Any guest with dietary requirements should inform the hotel on the completed pre-order form prior to arrival.

ADDITIONAL INFORMATION

Guests are not permitted to bring their own food and drink to consume on the premises. For children aged between 0 – 11 years please speak with a member of our team for prices. Adult prices will be charged for aged 12 years and over.

ALLERGIES & INTOLERANCES

If you or any member of your party are affected by any food allergies or intolerances, please advise our team when booking. We cannot guarantee that any items are completely allergen free due to them being produced in a kitchen that contains ingredients with allergens. All allergens are correct at time of printing.

C: Crustaceans / CE: Celery / D: Dairy / E: Eggs / F: Fish / P: Peanuts / G: Gluten / L: Lupin N: Nuts / MO: Molluscs / MU: Mustard / S: Soya / SD: Sulphur dioxide / SE: Sesame Seeds

V: Vegetarian / VE: Vegan / GF: Gluten-Free

